

APPENDIX

Document	Paragraph/Page	Category	Reason for Sealing
Complaint	¶ 3	Highly sensitive commercial information	Discloses non-public and proprietary data from Amazon customer surveys.
Complaint	¶ 20	Highly sensitive commercial information	Discloses non-public and proprietary data regarding Amazon Prime enrollment decisions.
Complaint	¶ 149	Highly sensitive commercial information	Discloses non-public and proprietary data regarding Prime cancellation decisions.
Complaint	¶¶ 150–62 and header	Highly sensitive commercial information	Discloses non-public and proprietary information regarding Amazon’s internal decision-making processes.
Complaint	¶ 163–64	Highly sensitive commercial information	Discloses non-public and proprietary data regarding Amazon customer surveys.
Complaint	¶ 165	Highly sensitive commercial information	Discloses non-public and proprietary information regarding Amazon’s internal metrics and decision-making processes.
Complaint	¶ 167	Highly sensitive commercial information	Discloses non-public and proprietary data regarding Prime cancellation decisions and customer service contacts.
Complaint	¶ 170	Highly sensitive commercial information	Discloses non-public and proprietary information regarding Amazon’s internal decision-making processes.
Complaint	¶¶ 177–79 and header	Highly sensitive commercial information	Discloses non-public and proprietary information regarding Amazon’s internal decision-making processes.
Complaint	¶ 184	Highly sensitive commercial information	Discloses non-public and proprietary information regarding internal Amazon user and product testing.
Complaint	¶ 186	Highly sensitive commercial information	Discloses non-public and proprietary information regarding Amazon’s internal decision-making processes and data from internal Amazon user and product testing.

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Complaint	¶ 202	Highly sensitive commercial information	Discloses non-public and proprietary information regarding internal Amazon user and product testing.
Complaint	¶ 204	Highly sensitive commercial information	Discloses non-public and proprietary information regarding Amazon's internal decision-making processes.
Complaint	¶ 217	Highly sensitive commercial information	Discloses non-public and proprietary information regarding internal Amazon user and product testing.
Complaint	¶ 219	Highly sensitive commercial information	Discloses non-public and proprietary information regarding usage statistics of various Amazon subscription programs.
Motion to Desequester	Page 3	Highly sensitive commercial information	Discloses non-public and proprietary data from Amazon customer surveys.
Rottner Declaration, Attachment 1	Throughout	Irrelevant information related to other nonpublic investigation	Correspondence with FTC in unrelated investigation must be redacted to protect confidentiality of the nonpublic investigation. The description of Amazon's privilege review, the addressee, and the description of various correspondence, <i>inter alia</i> , can all be used to identify the nonpublic investigation. *The FTC has consented to sealing this material.
Rottner Declaration, Attachment 2	Throughout	Irrelevant information related to other nonpublic investigation	Correspondence with FTC in unrelated investigation must be redacted to protect confidentiality of the nonpublic investigation. The description of Amazon's privilege review, the addressee, and the description of various correspondence, <i>inter alia</i> , can all be used to identify the nonpublic investigation. *The FTC has consented to sealing this material.
Rottner Declaration, Attachment 3	Page 4	Highly sensitive commercial information	Discloses non-public and proprietary data regarding Amazon Prime enrollment decisions.

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Rottner Declaration, Attachment 10	Throughout	Irrelevant information related to other nonpublic investigation	Correspondence with FTC in unrelated investigation must be redacted to protect confidentiality of the nonpublic investigation. The description of Amazon's privilege review, the addressee, and the description of various correspondence, <i>inter alia</i> , can all be used to identify the nonpublic investigation. *The FTC has consented to sealing this material.
Rottner Declaration, Attachment 11	Throughout	Irrelevant information related to other nonpublic investigation	Correspondence with FTC in unrelated investigation must be redacted to protect confidentiality of the nonpublic investigation. The description of Amazon's privilege review, the addressee, and the description of various correspondence, <i>inter alia</i> , can all be used to identify the nonpublic investigation. *The FTC has consented to sealing this material.
Rottner Declaration, Attachment 18	AMZN_00091287 – 92	Highly sensitive commercial information	The FTC has included a memo full of proprietary data from internal studies and analysis of the same, despite this sensitive information being irrelevant to motion it purportedly supports.
Rottner Declaration, Attachment 24	Throughout	Highly sensitive commercial information	Discloses non-public and proprietary data regarding Prime enrollment cancellation decisions, benefit usage, and customer service contact rates.
Rottner Declaration, Attachment 28	Throughout	Personally Identifying Information	Includes images and names of participants in an internal Amazon survey. *The FTC has consented to sealing this material.
Rottner Declaration, Attachment 29	AMZN_00080797	Highly sensitive commercial information	Discloses non-public and proprietary information regarding internal Amazon user and product tests.